



**In Celebration of the Tom Joyner's  
'Take A Loved One to the Doctor Day'**

**On Tuesday April 8**

**Radio One Presents Health Expo '08**  
**Saturday, April 5, 2008 10 am - 3 pm**  
**At Virginia Center Commons Mall**



**RADIO  
ONE**  
**THE URBAN RADIO SPECIALIST**

**Take a  
Loved One  
to the  
Dr. Day**



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# Health Expo '08 Saturday, April 5, 2008

## Health Issues Facing African Americans Today

- **HIGH BLOOD PRESSURE:** more prevalent in African Americans and the main component for Stroke, Blindness and Heart Disease
- **HEART DISEASE:** the leading cause of death for African Americans
- **DIABETES:** is 70 percent higher among Blacks
- **OBESITY:** higher among all Blacks adults and kids
- **HIV / AIDS:** since 2000, Blacks and Hispanics account for 75 percent of all adult AIDS cases
- **EDUCATION:** Blacks and Hispanics lack far behind the national average in health care education

**These Facts Present A Real Opportunity For Your Company To  
Help Narrow The Gap and Serve This Population**

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**At Virginia Center Commons Mall**

**Title Sponsorship Package**

**Only four (4) Title Sponsors Available**

**As a Title Sponsor, you will receive:**

- One (1) 8 foot table and two (2) chairs
- A Sign for your company's name
- Title sponsorship mentions in over 360 promotional announcements to air on WKJS, WCDX, WPZZ AND WTPS
- A Thirty day (30) web sponsorship ad on all four of our Radio Stations
- One (1) E-Blast to our registered listeners (over 15,000 E-members)

**Radio One Participant Requirements**

- Health Expo '08 agreement must be signed
- Radio One standard Hold Harmless Agreement must be signed and accompany this contract
- Payment due in-full no later than Friday, March 7, 2008
- Logo in EPS format emailed to [adrudge@radio-one.com](mailto:adrudge@radio-one.com) within one week of signing this agreement
- This contract is non-cancelable.

**Your Investment: \$4000**  
(added value schedule in system)

This Agreement has been accepted by:

Company Name: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact: \_\_\_\_\_ Email \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax \_\_\_\_\_  
Company Web site address: www. \_\_\_\_\_

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## Indemnification Agreement

### **Exhibit Space at Radio One's Health Expo - April 5<sup>th</sup> 2008**

The undersigned hereby agrees to indemnify, defend and hold harmless Radio One, Inc., its subsidiaries, directors, officers, employees, agents successors and assigns from and against any and all claims, damages, liabilities, losses, government proceedings, demands, suits, causes of action and costs and expenses of any kind (including attorneys' fees), including accident or injury to invitees, guests, or other exhibitors, in connection with loss of life, personal injury and/or damage to property, arising out of the undersigned's participation as a Exhibitor at the Radio One Health Expo on April 5<sup>th</sup> , 2008, at Virginia Center Commons Mall.

The undersigned further agrees that all employees of the undersigned and the undersigned shall provide all appropriate and/or required workers compensation insurance, including employer's liability coverage as required by law in connection with the Radio One Health on April 5<sup>th</sup> , 2008. The undersigned also agrees to be solely responsible for loss or damage to its personal property while participating at the Radio One Health Expo on April 5<sup>th</sup> , 2008, at the VCC mall.

Signed By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Dated: \_\_\_\_\_

Account Executive: \_\_\_\_\_

THIS INDEMNIFICATION AGREEMENT IS ANNEXED TO AND BECOMES A PART OF ANY  
OTHER DOCUMENT CONCERNING THIS PARTICULAR EVENT

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